

Senior product designer

# Živilė Markevičiūtė

hello@zivilema.com

www.zivilema.com

www.linkedin.com/in/zivile-ma

## work experience

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2022 Jul - Now

### Senior product designer | TransferGo | Vilnius, Lithuania

I am working on a new banking app. My work involves research, user interviews, competitor analysis, wireframing, usability testing, UI interactions, and collaboration with developers.

2021 Sep - 2022 Jun

### Senior product designer | Trafi | Vilnius, Lithuania

Worked on a new B2B2C mobility app. My work involved initial research, competitor analysis, workshops, wireframing, UI iterations, interviews, collaboration with developers and usability testing.

2019 Sep - 2021 Sep

### UI/UX designer | Tiqets | Amsterdam, The Netherlands

Worked with B2B and B2B2C product teams. My task was to improve the UX of our current products, create new solutions and solve usability issues for our customers.

2018 Jan - 2019 Aug

### Product UI/UX designer | Freelance | Malta

Conceptualised and designed a performance app for Nambaya. Consulted affiliate and insurance companies on UI/UX of their products.

2017 Jan - 2018 Jan

### UI/UX designer | TIGNUM | Berlin, Germany

Worked on design, development and launch of an iOS app QOT and other web products. My role was to create wireframes, affinity maps, user journeys and flows, prototypes and conduct usability testing.

2016 Mar - Dec

### Junior UI/UX designer | GUUEY digital agency | Berlin, Germany

Worked on branding, web design and illustration projects. Designed websites from wireframes to HTML/CSS. Created Material Design based interfaces for healthcare software.

2014 Sep - 2016 Mar

### Visual designer & Illustrator | Freelance | Vilnius, Lithuania

Designed visuals for social media, illustrations for web and explanatory videos.

2014 May - 2014 Sep

### Illustrator | The Chocolate agency | Vilnius, Lithuania

Created illustrations for social media campaigns.

2012 Aug - 2014 May

### Graphic designer | Freelance | Vilnius, Lithuania

Designed logos, branding, print materials and packaging etc.

## skills

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### User experience

Heuristic review

Competitor analysis

User flows, mapping

User interviews

Usability testing

### User interface

Sketching & wireframing

UI & visual design

UX copywriting

Interaction design

Prototyping

## tools

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Figma

SketchApp

Adobe

Lookback

Sharewell

ChatGTP

HTML/CSS

Jira

Trello

Miro

Google Analytics

## education

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### Vilnius Technology and Design College

Interior design /

Bachelor degree

### Vilnius Mykolas Romeris university

Law and governance /

Bachelor degree